

Schiefelbein Farms

Join Our Program

Picture of
Dad goes
here

Welcome to the first edition of *BeefLink*. The *BeefLink* newsletter is designed to link you, our current and future customers, to the beef industry while keeping you updated on our program.

"The beef market is quickly moving from an "average" based mentality to one that relies heavily on source-verified, dependable genetics"

The beef industry has experienced more changes over the last five years than the previous 40 years. With the advent of value-based marketing, today's beef industry demands that commercial producers forge strong relationships with their genetic suppliers. The beef market is quickly moving from an "average" based mentality to one that relies heavily on source-verified, dependable genetics that add value to the feeder, packer and consumer.

That is precisely why Schiefelbein Farms is working so hard to offer our customers the most complete program in the business. Our genetics are rigorously tested from pasture to plate to ensure we sell the most dependable genetics in the industry. Quality is no longer a luxury when selling your calves or retaining ownership through the feedyard. Discounts are large and proven genetics reap huge rewards.

The problem for most producers is: "You can't change what you don't measure". And, nobody was willing to share carcass and feedyard information with them. That is why we initiated our

(Continued on page 3)

In This Issue:

Schiefelbein Genetics Make the Difference.....	2
Designing the Perfect Cowherd.....	2
Buy-Back Returns Top Prices.....	3
A Sample of the Bulls for Sale.....	3
2000 Bull Sale Dates & Locations.....	Back

THE PROGRAM THAT OFFERS A PROGRAM

Producing cattle that excel in the pasture, at the feedyard and on the packer's rail

Schiefelbein Farms is a family operation started in 1955. From the beginning, the goal of the family farm was to produce cattle that worked for the cow/calf producer, the feedyard and consumer. Schiefelbein Farms was a pioneer in carcass data, collecting carcass data on hundreds of cattle each year.

Schiefelbein Farms expanded that commitment several years ago by initiating a customer buy-back program. We stand behind the product we sell by actively purchasing customer's calves. This ensures that our genetics work for you.



Seedstock Genetics Currently Available

- 150 purebred Angus Bulls
- 30 Black Balancer (Hybrid) Bulls
- 100 purebred Angus Heifers
- 30 Black Balancer (Hybrid) Heifers

For more information about our program or our cattle, contact:



Schiefelbein Farms

74208 360th Street
Kimball, MN 55353
320/398-6952

Schiefelbein Genetics Make The Difference

The Koskan brothers of Wood, South Dakota have always tried to buy superior bulls. Unfortunately, they could not find a supplier that would get them the carcass data they needed to make value-added cattle. They turned to the Schiefelbein program and its unique buy-back program in 1997 to get them the important data they needed. We purchased the

"Schiefelbein bulls made the difference"

demonstrate the value of tying to a seedstock supplier with a real value-added program. The results speak for themselves. The cattle were

Koskan calves the first year, even though they had no Schiefelbein genetics yet, to

fed at the same feedyard and managed identically... the only difference was the genetics. Since that time, the Koskans' have used Schiefelbein bulls exclusively. Rob Koskan summed it up best, "The Schiefelbein buy-back program allowed us to make the changes needed to prepare our operation for the future. The Schiefelbein bulls and their program made the difference."

Schiefelbein Genetics Prove the Point		
USDA GRADE	BEFORE	AFTER
% Prime	0%	3%
% Certified Angus	8%	29%
% Choice	36%	87%
Premium/head	-\$22.59	\$39.39

Designing the Perfect Cowherd

From visiting with our commercial customers and collecting carcass data on thousands of cattle we feed each year, we feel there is a breeding program that will return you, the rancher, the most dollars. We have built our seedstock program around this system because we know in order for us to be successful our customers have to make money.

It starts with hybrid vigor. A crossbred cow due to heterosis nets \$100 more per head over its lifetime than a straightbred cow. It would be simple for us to continue to sell our customers straight Angus bulls, but we know they would sacrifice the only thing free in the cattle business—hybrid vigor.

Fortunately, this same crossbred animal converts feed efficiently and gains rapidly in the feedyard. Since premiums are now being paid for high quality carcasses, this same crossbred animal grades Choice with minimal back fat. What is the makeup of this animal that can do everything so well from the cow/calf level to the packing plant?— A 3/4 Angus x 1/4 Continental.

The Angus contributes fertility, calving ease, fleshing ability with tremendous carcass traits. The 1/4 Continental provides the needed hybrid vigor while adding growth to the calf and

leanness to the carcass. Together, a 3/4 Angus by 1/4 Continental makes the ideal beef animal. The accompanying step by step scenario details how you can achieve the perfect cowherd.

3 Simple Steps for Making the Ideal Cowherd

Step 1: Start with an Angus-based cowherd by using Angus bulls

This typically takes 3 to 5 years depending on how much Angus you already have in your cowherd. Breed your cows to Angus until they are all Angus-sired.

Step 2: Always breed heifers and first calf heifers to low birth weight Angus bulls.

These younger animals should be bred to low birth weight EPD Angus bulls so they have an easy time calving the first years of their life. Hard births hurt the reproduction of the female for the rest of her life. Plus, dead calves don't weigh much at weaning

Step 3: Breed your mature Angus based cows to Black Balancer Hybrids

Black Balancers are 1/2 Angus x 1/2 maternal Continental (Gelbvieh or Simmental). Put these bulls on your mature Angus-based cows to inject growth and hybrid vigor into your herd.

The Solution: The final result will be a near ideal cowherd that will earn you extra dollars each year. You'll get more cows bred which wean heavier calves that will bring a premium at the sale barn and the packing plant.

Be Part of the Program (Continued from page 1)

customer buy-back program back in 1995. It seemed logical to us that the person selling bulls should take a financial interest in the genetics he markets. If we were truly selling the right kind of cattle, why not partner with a feedyard and take advantage of those genetics at the same time providing valuable data to our customers. The results have been outstanding.

We encourage each of you to give us a call, or better yet, come by and see for yourself what hooking up with the right seedstock producer can do for you.

Buy-Back Returns Top Prices

This year at auction barns across the Dakotas, Nebraska and Minnesota but especially at Faith Livestock and Valentine Livestock, Schiefelbein Genetics topped the market. Dan Piroutek, said it best, "One extra buyer can easily add \$2/cwt or more to the price of your calves." By purchasing our bulls and taking advantage of our buy-back program, we're adding value to our customers in more than one way. Our unique program will put extra dollars in your pocket while getting you the carcass and feedyard data you need.

A Sample of the Bulls Selling

Tag	Birth	Sire	EPDs										
			BW	AWW	BW	WW	Milk	YW	SC	CW	Marb	Rib	Fat
19	2/22/99	S A F FAME	78	651	1.1	37	11	64	.46	11	.05	.19	.04
79	2/27/99	SITZ TRAVELER 8180	69	665	0.8	37	22	65	.20	3	.08	-.03	.03
129	3/02/99	S A F FAME	91	670	2.7	39	14	63	.65	16	.20	.27	.02
209	3/03/99	S A F FAME	79	648	1.3	39	12	58	.62	13	-.01	.24	.03
229	3/03/99	HIGH VALLEY 4C6 AMBUSH	93	682	4.0	34	16	58	.28	-3	.01	-.04	.01
249	3/04/99	SCHIEFELBEIN EXPOSURE	78	700	1.5	35	15	54	.22	1	-.07	.09	.00
379	3/09/99	S A F FAME	83	642	2.6	39	12	68	.78	12	.11	.18	.03
419	3/10/99	SCHIEFELBEIN HILTON 416	82	694	2.1	33	17	64	.12	8	-.08	.07	.02
599	3/14/99	S A F FAME	87	722	2.5	42	14	58	.55	10	-.06	.18	.02
739	3/16/99	TC STOCKMAN 365	100	733	3.5	38	19	59	.43	14	.14	.33	-.04
869	3/17/99	SITZ ALLIANCE 6595	77	666	2.2	40	23	72	.69	-2	-.04	.05	.00
899	3/18/99	SCHIEFELBEIN EASE 15	71	673	0.4	29	16	43	.18	14	.18	.27	.01
1329	3/20/99	S A F FAME	101	658	4.0	35	13	57		10	.05	.21	.02
1689	3/22/99	TC STOCKMAN 365	96	670	2.6	30	18	49		16	.12	.32	-.03
2219	3/26/99	SCHIEFELBEIN PUNCH 345	91	642	2.2	28	14	46	-.17	2	-.01	.10	.00
2619	3/28/99	COCOA 35C (GELBVIEWH)	81	626	5.4	44	19	68					
2679	3/28/99	S A F FAME	102	701	3.4	43	13	70	.71	12	.07	.14	.03
2689	3/29/99	MR SHERMAN TANK (GELBVIEWH)	88	672	5.0	36	16	56					
2729	3/29/99	TC STOCKMAN 365	82	660	1.9	40	20	68	.35	19	.14	.40	-.02
3029	3/30/99	CIRCLE S LEACHMAN 600U (SM)	86	650	5.5	42	17	60					
3319	4/01/99	MINERTS FORTUNE 2000	76	621	1.3	32	18	59	.28	3	.05	.03	.00
3429	4/02/99	CONNEALY DATELINE	85	628	1.6	32	14	57	.40	6	.06	.19	-.02
3619	4/03/99	B/R NEW DESIGN 036	92	660	3.4	30	16	53	.40	4	.33	.19	-.02
3639	4/03/99	SITZ TRAVELER 8180	91	675	3.2	36	19	62	.19	8	-.04	-.13	.03
4199	4/08/99	SITZ TRAVELER 8180	91	614	1.2	33	19	64					

Clip and Mail Today:

Please send me more information on: Faith Bull Sale Valentine Bull Sale Private Treaty Females



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 74208 360th St., Kimball, MN 55353
 320/398-6952 or 320/398-8400
 Email: jschiefel@aol.com

Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____

Buy with Confidence

Bred to Perform...in the pasture, in the feedyard, and on the rail!

130 ANGUS BULLS

Sat. March 18

1 pm MT

Faith, SD

Faith Livestock

75 Angus Bulls

15 Black Balancer Hybrids

Thurs. April 6

1 pm CT

Valentine, NE

Valentine Livestock

45 Angus Bulls

10 Black Balancer Hybrids

Sell in Two Big Days at Two Locations

Calving Ease

- Average BW EPD less than 2.5
- 50% of the bulls are suitable for heifers

Strong Weaning Weights

- Avg. weaning weight of 625 lbs on sale bulls
- Above breed average WW and YW EPDs

Carcass EPD's Available

- Majority of the bulls will have carcass EPDs
- Carcass data collected on 2000 head annually

Customer Buy-Back Program

- Annually purchase 2000 hd. of customer cattle
- Share carcass data with our customers

ANGUS SIRES

SAF Fame

EXT

Fortune 2000

New Design

C. Dateline

Traveler 8180

Sitz Alliance

Stockman 365

H.V. Ambush

Bando 598

Schiefelbein Exposure



Schiefelbein Farms

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First Class