

# Schiefelbein Farms

## Solving the Seedstock Producer Mystery

Picture of  
Dad goes  
here

One cold January day, Dr. Watson approached Sherlock Holmes with a disturbed look on his face. Holmes quickly detected Watson's deep concern and began

to question his friend, wondering what could be causing Watson such alarm. After a few more prying questions from Holmes, Watson finally revealed the perplexing problem that was causing his great anguish.

Watson had a friend who had a most concerning mystery on his hands. The mystery was this: Where should the cattle producer go to buy bulls for the coming breeding season? Watson explained to Holmes that the bulls his friend selected would affect his herd's genetics—and profitability—for years to come. Holmes immediately perceived the importance of selecting a seedstock supplier with reputable genetics, who would stand behind what he sold. The difficulty would be in finding a seedstock supplier to meet the friend's needs now and in the future. After some time alone to think about this urgent problem, Holmes came up with a solution to the mystery.

As Watson waited impatiently, Holmes sat down in a chair and began to unravel his plan. Holmes first described a list of characteristics that any

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## FAST FACTS

### About the Farm

- Established in 1955 by Frank & Frosty
- Run 600 registered Angus cows
- Feed several thousand cattle annually
- Own 4000 acres of grass and crops

### A Family Operation

- Frank & Frosty
- 9 sons, 7 daughters-in-law & 25 grandchildren

### Industry Focused

- Frank Jr. & Frank III are involved in the beef industry on both a national and state level
- Tim manages value-based procurement for ConAgra Beef Company, the nation's 3rd largest packer
- Don is the executive director of the American Gelbvieh Association



### Females Currently Available

- 100 purebred Angus Heifers
- 50 Black Balancer Heifers

### Spring 2002 Bull Sales

- Faith Sale - Saturday, March 16
- Valentine Sale - Thursday, April 4

*For more information, contact:*



### Schiefelbein Farms

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*"It's elementary, my dear Watson. Schiefelbein Farms is the Answer!"*



## Stunning Pfizer Results! █

This Fall Schiefelbein Farms again purchased several thousand of its customers calves through their buy-back program. Circle Five Feed Yard weaned 1383 head of these calves with almost unbelievable results. Thus far none of the cattle died and there were only a handful of sick calves. "In all my years in the feedlot business, I have never had these kinds of results weaning calves," said Alan Janzen, owner of Circle Five Feedyard. "Superior genetics combined with a proven health program adds real value to the beef industry." The Pfizer program is a relatively easy program that yields outstanding results in the real world. Schiefelbein Farms and Circle Five Feedyard would like to thank the hundreds of Schiefelbein Farms' customers who followed our Pfizer health program.

### Customer Calves at Circle Five Feed Yard

Jon Holmes	Roger Morlang
Wetz, Mann & Grubl	Spring Creek Ranch
Erdean Olsen	Denny & Rona Ansley
Calvin Clavel	Tom Goddard
Larry Heath	Koskan Brothers
Ulrich Ranch	Paul Olson

### Solving the Seedstock Mystery *(Continued from Page 1)*

good seedstock supplier should possess. He pointed out that the seedstock supplier should be a seasoned veteran. In fact, Holmes said that he had discovered just such an operation that had been in the business for over 40 years.

The second critical characteristic Holmes identified was accurate record keeping in the herd. A good seedstock supplier would record actual birth weights, adjusted weaning and yearling weights, and scrotal circumferences, as well as reliable EPD's. The supplier Holmes found did just that.

Another important trait that Holmes looked for was a progressive approach to breeding. For example, the supplier that Holmes found used proven AI bulls, such as Focus, Fortune 2000, 6I6, SA, ND 878, and many more. All of these sires are phenotypically practical and are solid across the board in terms of EPD's. Furthermore, this supplier had in fact developed a Balancer hybrid to manage hybrid vigor and breed complementarity

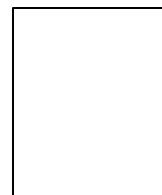
Finally the greatest and perhaps most important characteristic Holmes discovered was a deep conviction in their own cattle's ability to perform. The supplier that Holmes had uncovered offered a buy-back pro-

## Meet the Family █

The success of any organization always comes down to the people involved. Schiefelbein Farms is no different. We have been blessed to be able to work together as a family... not an easy task considering that our family consists of Frank & Frosty, their 9 boys, 7 daughter-in-laws and 25 grandchildren.

The key to our working family relationship is that each member of the family has a unique role in our operation. We'd like to begin to share with you our family that we are so proud of:

### Spotlight on Frank Schiefelbein, III



Frank is the oldest of the nine brothers (47). Frank graduated from Kansas State University with a B.S. degree in Animal Science in 1978. Frank is married to Cathy and has 7 children. With an AI conception rate near 70%, Frank is the key to our extensive AI program. Frank annually AI's 350+ cows and heifers. As well, Frank heads up our calf health program along with the day-to-day cattle management. Frank contributes to the community each year as the head wrestling coach for Kimball High.

gram. Simply put, they bought or bid on their customer's calves. This supplier had purchased over 2000 of their customer's calves each year for the last six years. Some of the customers that they have bought from are the Farlee's, Wetz & Mann, Calvin and Martha Clavel, Larry Heath, the Koskans, the Alleys, and many others in South Dakota. Other satisfied customers are Denny and Rona Ansley of Nebraska and Jim Scott of Montana. In each of those cases the supplier sold bulls to those customers and in return bought calves sired by those bulls. Holmes noted that very few seedstock suppliers are that confident in the genetics they sell.

"Who is the seedstock supplier who fit all those criteria?" asked Watson. Holmes looked up at Watson's puzzled face with a confident smile and said, "It's elementary, my dear Watson. Schiefelbein Farms is the answer."



**Schiefelbein Farms**

*check us out on the web*

**www.schiefelbeinfarms.com**

## A Sample of the Bulls Selling

Tag	Birth	Sire	----- Angus Based EPDs -----										
			BW	AWW	BW	WW	Milk	YW	SC	CW	Marb	Rib	Fat
51	2/21/01	S A F FOCUS OF E R	94	706	2.7	42	19	75	.34	9	.02	.13	.01
311	3/1/01	SCHIEFELBEIN EXPOSURE	88	725	2.6	35	10	64	.57	2	.16	.15	.00
321	3/2/01	CONNEALY DATELINE	82	645	1.9	34	13	63	.59	8	.09	.25	.00
331	3/2/01	SITZ ALLIANCE 6595	81	699	1.2	35	26	61	.72	-2	-.04	-.01	.01
351	3/2/01	S A F FOCUS OF E R	78	653	1.6	39	16	66	.13	7	.15	.14	.01
371	3/3/01	MINERTS FORTUNE 2000	71	675	0.1	38	15	67	.28	5	.08	.12	.02
411	3/3/01	MINERTS FORTUNE 2000	89	678	2.4	37	17	65	.14	5	.09	.10	.01
471	3/5/01	SITZ ALLIANCE 6595	76	649	0.4	34	24	62	.88	4	.03	.09	.01
611	3/9/01	S A F FOCUS OF E R	99	705	4.1	40	20	74	.33	9	.12	.13	.00
621	3/9/01	SITZ ALLIANCE 6595	74	645	0.9	33	24	63	.74	1	-.07	.07	.00
631	3/9/01	SITZ ALLIANCE 6595	96	724	3.9	40	27	68	.80	6	.07	.16	.01
711	3/11/01	S A F FOCUS OF E R	86	733	2.9	43	20	69	.17	8	.01	.14	.01
731	3/12/01	S A F FAME	87	711	2.6	43	12	71	.69	6	.13	.18	.01
761	3/13/01	S A F FAME	84	700	1.9	39	10	62	.63	8	.11	.20	.01
841	3/14/01	SCHIEFELBEIN HILTON 416	90	716	3.5	37	20	67	.64	5	.02	.10	.00
871	3/14/01	S A F FOCUS OF E R	88	712	2.6	42	18	73	.13	10	.02	.14	.00
951	3/15/01	Rito 6I6 of 4B20 6807	89	718	2.3	37	21	62	-.04	6	-.01	.12	-.02
1271	3/19/01	Rito 6I6 of 4B20 6807	95	704	3.0	40	18	72	.10	9	-.03	.03	.00
1881	3/23/01	BON VIEW NEW DESIGN 878	94	680	3.3	39	24	70	.40	16	.05	.20	-.01
2351	3/26/01	SCHIEFELBEIN SEMIFINAL 78	85	746	2.1	35	17	64	.42	2	-.17	-.05	.02
2421	3/27/01	NICHOLS BLACK LEGACY (SM)	88	736	5.1	43	26	75			<b>Simmental Black Balancer</b>		
2531	3/27/01	CK BRONCO 411G	87	653	3.8	49	22	64			<b>Gelbvieh Black Balancer</b>		
2671	3/28/01	BON VIEW NEW DESIGN 878	91	681	2.6	40	27	74	.00	15	.09	.25	-.01
2871	3/29/01	S A F FOCUS OF E R	90	670	2.2	36	18	61	.22	8	.13	.19	.00
3111	3/30/01	S A F FOCUS OF E R	106	748	4.3	48	20	83	.18	11	.02	.10	.00
3191	3/30/01	B A R Ext Traveler 205	90	721	2.9	33	24	60	-.31	-6	.01	.05	.00
3821	4/3/01	SITZ ALLIANCE 6595	66	715	3.0	39	25	72	.94	3	-.02	.01	.01
4311	4/6/01	FRANK MAC 3527G (SM)	95	720	6.4	38	28	65			<b>Simmental Black Balancer</b>		
4401	4/7/01	S A F FOCUS OF E R	95	677	3.8	44	18	74	.50	8	.15	.13	.01
4421	4/7/01	MINERTS FORTUNE 2000	100	698	3.3	40	14	71	.45	2	.08	.00	.02
4571	4/9/01	CK BRONCO 411G	95	657	5.9	48	18	67			<b>Gelbvieh Black Balancer</b>		

### Clip and Mail Today:

Please send me more information on:  Faith Bull Sale  Valentine Bull Sale  Private Treaty Bulls



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Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

# Buy with Confidence

*Bred to Perform...in the pasture, in the feedyard, and on the rail!*

## 170 ANGUS BULLS

**Sat. March 16**

1 pm MT

Faith, SD

Faith Livestock

80 Angus Bulls

20 Black Balancer Hybrids

**Thurs. April 4**

1 pm CT

Valentine, NE

Valentine Livestock

60 Angus Bulls

10 Black Balancer Hybrids

### Sell in Two Big Days at Two Locations

#### Calving Ease

- Average BW EPD less than 2.5
- 50% of the bulls are suitable for heifers

#### Strong Weaning Weights

- Avg. weaning weight of 625 lbs on sale bulls
- Above breed average WW and YW EPDs

#### Carcass EPD's Available

- Majority of the bulls will have carcass EPDs
- Carcass data collected on 2000 head annually

#### Customer Buy-Back Program

- Annually purchase 2000 hd. of customer cattle
- Share carcass data with our customers

### ANGUS SIRES

SAF Focus

SAF Fame

EXT

Sitz Alliance

Fortune 2000

Bronco (Gv)

New Design 878

H.V. Ambush

C. Dateline

Rito 616

Schiefelbein Exposure



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**First Class**